

Order Form-Custom Magnet

(800) 545-6698
(305) 819-3879 fax



Contact Information: (This info. will appear on your postcard)

Name _____

Title: Realtor Associate, Broker etc. _____ Designations: CRS, GRI, etc. _____

Phone # _____ Phone # _____

Additional Numbers, Email, Website etc. _____

Company Information: (This info. will appear on back of your postcard)

Company Name _____

Address _____

City _____ State _____ Zip Code _____

Ordered with us before? If your contact information, company address and method of payment is the same, no need to fill out the entire form. We keep everything (your designs, photographs, etc.) Simply skip to Product, Quantity and Pricing.

Fax Order Form: (305) 819-3879
Email Photos: info@direct-color.com

Ship To: (If same as the company address, leave blank)

Address _____

City _____ State _____ Zip Code _____

Real Estate Only Company Logo(s): To view a list of most commonly used logos visit our website at: www.direct-color.com/realestatelogo.htm If your company logo does not appear on our list, send via email at info@direct-color.com

Logo 1 _____ Logo 2 _____ Logo 3 _____ Logo 4 _____ Logo 5 _____ Logo 6 _____

Product, Quantity & Pricing

| Item # | Magnet Size | Stock Photo # (optional) | Quantity | Set-up Fee | Price Ea. | Shipping | Total |
|--------|-------------|--------------------------|----------|------------|-----------|----------|-------|
| | | | | | | | |

Set-up Design Fees: Football Schedules \$10 Baseball Schedules \$39 Basketball Schedules \$39
Hockey Schedules \$39 School Calendars \$39

Method of Payment: (Payment must be submitted to process order)

VISA _____
 MasterCard _____
 AMEX _____

Credit Card Number _____
 Expires _____ CVC # Visa/MC 3 digits back of card. AMEX 4 digits front of card _____
 Name _____

| | |
|---------------------------|--|
| Subtotal | |
| Tax Only FLA 7% | |
| Total | |

Billing Address _____

Special Instructions: (Change in color, text, artwork etc. Our templates can be modified at no additional cost. For custom design draw a rough sketch of you want on a separate sheet of paper)

SPECIAL Custom Magnets Popular Sizes - Price Per Magnet
Order in increments of 50

| | 100 | 250 | 500 | 1,000. | 2,500 | 5,000 | 10,000 | 25,000 | 50,000 |
|----------------|--------|------|------|--------|-------|-------|--------|---------|---------|
| 3.5 x 2 | N/A | N/A | 25¢ | 20¢ | 15¢ | 11¢ | 9¢ | 8¢ | 7¢ |
| Shipping | N/A | N/A | \$8 | \$14 | \$48 | \$70 | \$130 | \$305 | \$595 |
| 3.5 x 4 | \$1.20 | 66¢ | 50¢ | 32¢ | 22¢ | 19¢ | 18¢ | 17¢ | 16¢ |
| Shipping | \$12 | \$15 | \$20 | \$30 | \$64 | \$123 | \$245 | \$614 | \$1,226 |
| 4 x 7 | \$1.25 | 83¢ | 63¢ | 51¢ | 40¢ | 36¢ | 34¢ | 32¢ | 31¢ |
| Shipping | \$15 | \$18 | \$26 | \$50 | \$123 | \$250 | \$490 | \$1,226 | \$2,452 |

Custom Magnets - Price Per Magnet
Order in increments of 50

| | 100 | 250 | 500 | 1,000. | 2,500 | 5,000 | 10,000 | 25,000 | 50,000 |
|--------------------|--------|--------|--------|--------|-------|-------|--------|---------|---------|
| Series 8008 | N/A | 65¢ | 42¢ | 25¢ | 17¢ | 13¢ | 11¢ | 10¢ | 9¢ |
| Shipping | N/A | \$15 | \$19 | \$23 | \$39 | \$59 | \$99 | \$225 | \$405 |
| Series 8006 | N/A | 68¢ | 46¢ | 29¢ | 20¢ | 16¢ | 15¢ | 13¢ | 12¢ |
| Shipping | N/A | \$16 | \$21 | \$27 | \$45 | \$72 | \$135 | \$293 | \$540 |
| Series 8004 | \$1.16 | 75¢ | 52¢ | 35¢ | 25¢ | 22¢ | 20¢ | 18¢ | 17¢ |
| Shipping | \$11 | \$17 | \$24 | \$28 | \$56 | \$99 | \$180 | \$405 | \$765 |
| Series 8002 | \$1.28 | 94¢ | 71¢ | 55¢ | 44¢ | 41¢ | 37¢ | 36¢ | 35¢ |
| Shipping | \$12 | \$22 | \$32 | \$50 | \$99 | \$185 | \$333 | \$810 | \$1,575 |
| Series 8001 | \$1.54 | \$1.35 | \$1.10 | 93¢ | 82¢ | 78¢ | 75¢ | 70¢ | 69¢ |
| Shipping | \$14 | \$31 | \$49 | \$84 | \$185 | \$351 | \$675 | \$1,575 | \$3,105 |

Custom Magnets

- Free Unlimited Colors. Printed on sturdy .25 mil. High-quality laminated finish
- All custom magnets have rounded corners except for business card size under
- Removing background from face photo will be an additional \$10 example
- Turnaround 2 business days for proof and 9 business days for printing.
- Cancellations - Template design (our designs) \$25 per design. Custom design, sport schedules, school calendar \$39 per design.

Terms and Conditions

Additional Set-Up Fees: Most of our products includes template design and printing. Additional set-up fee for:

- Removing background from face photo will be an additional \$10 example
- Football Schedule \$10 for magnets and \$39 for postcards
- Baseball, Hockey and Basketball Schedule \$39
- School Calendar \$39
- Personal Brochure, Tabloid and Mini Brochure call for quote

UV Coating: UV coating an extremely high gloss coating that provides a moisture, curl and fade resistant finish. We only use UV coating on postcards, rack card, door hanger, brochure and tabloid over 5,000 of the same design. Note: UV cards cannot be used with inkjet printers, laser printers, and postage meters. If you are using a mailing service, check if the UV coated paper is acceptable. Most mailing services cannot print on this coating.

Turnaround: Proofs are sent via email or fax within 48 hours Monday thru Friday. Once the proof has been approved, printing on most products will take approximately 2-3 business days. Except for the following items:

- 1000 business cards 4 to 5 business days - PRINTING ONLY
- Custom Magnets & Custom Memo Boards 9 business days (2 weeks) - PRINTING ONLY
- Magnet Business Card Calendar, Note Pads and Mini Memo Board shipped in 3 business days

Payment: Must be submitted with order. Credit Cards processed after first proof is sent.

Proofs: Are provided via email or fax. All corrections, changes and approvals must be submitted in writing. We do not accept verbal changes or approvals. Revised proofs are provided. We are not responsible for any errors once the proof is approved for printing.

Cancellation Fees:

- Template design \$25 per design
- Sport Schedule \$39 per design
- School Calendar \$39 per design
- Minimum of \$49 for Custom Design
- Photo Logos \$199. Cancellations are not accepted for Photo Logo once order is received. Cancellations are not accepted once order has been approved for printing. (No Exceptions)

Warranty: Direct Color at its sole option will repair or reprint any order that contains abnormal imperfections, fails to provide a reasonable representation to the approved color proof or where we have failed in adhering to written Client instructions or written approval. Direct Color at its sole option may elect to provide a prorated credit in lieu of a reprint if the shortage, defective or damaged portion of an order does not exceed 20% of the ordered amount. Claims for defects damages or shortages must be made by the Client in writing within (10) days after delivery. The Client must receive a written authorization to return a defective order or portion in advance of return. Defective orders must be returned within (30) days after delivery. Direct Color sole liability shall be limited to the reprinting of any defective order or portion and in no case shall included special or consequential damages including customer expenses, profits or profit lost.

Copyrights: Client hereby affirms ownership and/or publishing rights to all artwork, photos and other materials submitted for printing and agrees to indemnify and hold harmless Direct Color and its affiliates and employees from any and all loss, cost expense and damage on account of any all manner of claims demands, actions an/or proceedings that may be levied against Direct Color on the grounds that said printing violates any copyright or proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person's right to privacy or personal right. The Client agrees to, at the Client's own expense, promptly defend and continue the defense of such claim, demand, action or proceeding, that may be brought against Direct Color provided that Direct Color shall promptly notify the Client with respect thereto.

Customer Digital Files: Client is 100% responsible for the accuracy of your layouts. Please proofread all layout proofs carefully. As postal regulations are subject to change, Client is also 100% responsible for complying with current mailing restrictions for backside layouts. Check with a local Post Office for specific instructions and regulations.

Color Matching: Due to the differences in equipment, paper, inks and other conditions between color proofing and production, a reasonable variation in color between color proofs and the completed job is expected. Direct Color will reproduce color from submitted transparencies, slides or photos as closely as possible, but cannot exactly match color and density because of limitations in the printing process, as well as neighboring image ink requirements. The accuracy of each color reproduction is guaranteed to be within approximately 85 to 90% of the original image submitted. Direct Color accepts no responsibility for color variations between submitted images and the actual artwork or product they represent.

Rights to Promotion: Unless indicated on purchase order or in writing, Direct Color reserves the right to use any items produced in displays, catalogs, flyers, advertisements and other promotional uses.

OVERRUNS / UNDERRUNS: Direct Color in most cases will ship the EXACT quantity ordered. Direct Color reserves the right, in accordance with printing industry standards, to ship 5% over or under the quantity ordered. The exact quantity shipped will be noted on your invoice and is the quantity that will be billed.